

English 101

Project 3: Making an Argument—Recommendations
(300 points / 30% of your final grade)

First Draft Due: Friday, April 10

Final Draft Due: Due by the end of the day (11:59 pm) on Monday, April 20

Minimum Passing Requirements:

Your paper must meet these conditions to potentially pass.

1. Length—Four full pages—try to have at least a sentence on the fifth page, as the entire fourth page must be full.
2. Topic Requirement: Your paper must recommend a product, service, or trip to a specified audience; this audience can't be one person and it can't be the general public. Part of your drafting process will be thinking about the target audience of your recommendation. You may NOT recommend a music album or a movie (students tend not to do well with those topics).
3. Source Requirement: You must use at least two outside sources to support your recommendation.

WRITING TASK: Write an argument evaluating or recommending a product, service, or trip to a specified audience. To evaluate/recommend your topic, you'll develop criteria, standards used to judge something, that could be used to judge anything that is in the same category as your topic. The criteria you use will form the structure of your paper. Your argument will explain how well the topic fulfills the criteria. You'll also need to consider opposing views: why might a person agree/disagree with parts of your evaluation or recommendation? It's important for your review to be objective—this means you must acknowledge negative traits even in a positive review and acknowledge positive traits in a negative review (if there are positive/negative traits). If you're writing an evaluation, you should remember that your review doesn't need to be good or bad; a review can be mixed, acknowledging that the item being review has a mixture of positive and negative traits.

The topic you choose must be complicated enough for you to write a four-page review. A poor topic choice will not be an excuse for failure to meet the required length.

You'll also use research to support your argument. This assignment requires you to use two outside sources. These sources should provide information that supports your evaluation/recommendation. You'll cite the sources using MLA Citation and your paper will have a Works Cited page.

REQUIREMENTS: Four to six full pages. Minimum four full pages (you should have text on the fifth page—go beyond the minimum, especially if you want a high B or an A), typed, double-spaced, and MLA formatted. You must include a printed copy of the article with your final draft.